

## **Red Apple Associates Limited**

### **Sexual Entertainment Licence.**

Red Apple Associates Ltd are applying for the renewal of a Sexual Entertainment Licence at Eroticats, Jessop House, 30 Cambray Place, Cheltenham, GL50 1JP.

#### **Background**

Steve John Burrows is the Director of Red Apple Associates Limited who will be responsible for the management of the company and venue.

Steve Burrows has;

- A Degree in Marketing Management.
- A Foundation Degree in Leadership and Management in Late night Entertainment.
- Is a Personal Licence Holder.
- Has 11 Years experience managing nightclubs and being a DPS for Luminar Leisure.
- Has worked in 6 different towns and cities, including Cheltenham.
- Was an Area Manager for No Saints over 10 venues across the UK;
- Has 14 years' experience running Sexual Events in Cheltenham.
- Has held SEV Licences for a number of years with no incidents.
- Has been an active night safe member for Cheltenham for over 13 years.

#### **Policies and Procedures:**

Red Apple Associates Limited has developed a number of policies and procedures. Attached are the following documents:

1. General Management Document including images of the following which are referred to within the document:
  - a) Courtesy Bus leaflet examples
  - b) Example of courtesy bus
  - c) Examples of tokens/cheques
  - d) Examples of Wristbands
  - e) Example image of banner on venue.
2. House Rules
3. Customer Rules
4. Refusal Entry Log